

**MEMBER NOMINATIONS FOR MSA DIRECTORS – 2026 – 2029**

|   | <b>Nominee</b>               | <b>Nominated by</b>    |
|---|------------------------------|------------------------|
| 1 | Mrs Tanya Thompson           | Second Term            |
| 2 | Mrs Sandra Labuschagne-Jonck | Second Term            |
| 3 | Mr Bernard De Gouveia        | BMW Car Club Gauteng   |
| 4 | Ms Megan Prinsloo (KTM)      | GXCC                   |
| 5 | Mr Neville Loosemore         | Polo Cup Association   |
| 6 | Mr Mark Cronje               | 111 Sports and Saloons |
| 7 | Ms Karen Weehuizen-Londt     | Zone 7 MX Club         |
| 8 | Mr Leon Hill                 | SAES                   |
| 9 | Ms Cindy Van Der Laan        | SAES                   |

**1. MRS TANYA THOMPSON****Nominated by:** N/A Re-standing**Occupation:** CEO**MOTORSPORT INVOLVEMENT:** CEO of Zwartkops Raceway

Promoter of Extreme Festival (Regional and National)

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**2. MRS SANDRA LABUSCAGNE JONCK****Nominated by:** N/A Re-standing**Occupation:** Veterinarian**MOTORSPORT INVOLVEMENT:** Director at South African Rally Raid, National Rally Championship, W2RC Safari Rally organiser, secretary, CRO and environmental officer.

SARRC, NRC and W2RC Safari Rally administration.

**NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF MOTORSPORT:** I believe that Motorsport South Africa's role is to provide fair, consistent and transparent governance while actively supporting the safe and sustainable growth of motorsport.

My experience as a SARRC Director, National Rally Championship Director, W2RC event organiser, Event Secretary, Competitor Relations Officer and Environmental Officer has given me a broad understanding of the practical demands placed on competitors, organisers, officials and volunteers. Therefore I believe that MSA should not function only as a regulator, but also as an accessible and service-orientated governing body that provides clear direction, practical support and effective oversight.

MSA must ensure the consistent application of regulations, uphold sporting integrity, prioritise safety, promote environmental responsibility and maintain open communication with all stakeholders. It should also reduce unnecessary administrative complexity and ensure that its processes remain practical, efficient and appropriate to the different disciplines of motorsport.

My view is that successful control and administration are achieved through balanced governance, firm where safety, fairness and accountability are concerned, but collaborative and supportive in developing events, officials, competitors and the long-term sustainability of South African motorsport.

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### **3. BERNARD DE GOUVEIA**

**Nominated by:** BMW CAR CLUB GAUTENG

**Occupation:** Professional Accountant

**MOTORSPORT INVOLVEMENT:** Chairman - BMW Car Club Gauteng - Race Series

Treasurer - BMW Car Club Gauteng

Chairman | BMW M Performance Parts Race Series - 2018 – Present

- Lead strategy, operations, and race-series execution for one of South Africa's leading regional track racing platforms.
- Commercial Strategy & Grid Growth: Doubled active BMW Car Club Gauteng race participation within three years through focused competitor engagement, technical parity, and stronger series marketing.
- OEM Integration: Secured and sustained BMW South Africa's involvement as a key OEM sponsor, aligning corporate brand standards with regional motorsport delivery.
- Cross-Provincial Development: Supported the formalisation of the BMW Car Club Cape Town Race Series by sharing governance frameworks and technical regulations.
- Event Logistics & Compliance: Oversee race-day logistics, operational coordination, and regulatory compliance in line with national motorsport requirements.

#### **NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF**

**MOTORSPORT:** As a national sporting federation, Motorsport South Africa's (MSA) primary mandate must transcend mere regulation; it must actively serve as a catalyst for sustainable growth, structural equity, and absolute transparency. Having spent over two decades in corporate governance and non-profit financial administration, alongside hands-on leadership in regional track racing, I believe MSA's role is to build a modern, inclusive framework where commercial viability and grassroots accessibility reinforce one another.

My specific views on MSA's role regarding the core pillars of development are detailed below:

#### **1. Inclusivity and Access: Lowering the Barriers to Entry**

Motorsport is inherently capital-intensive, which historically restricts access. MSA's administrative role must focus on actively lowering barriers to entry for competitors, officials, and support crews.

**Regulatory Pragmatism:** We must ensure that technical and safety regulations at the entry level remain highly robust but economically realistic, preventing cost-debarment.

**Geographic Expansion:** Drawing from my direct experience in assisting with the cross-provincial formalisation of the BMW Car Club Cape Town Race Series, I believe MSA must actively decentralise support. True accessibility means empowering regional clubs and track facilities outside major metropolitan hubs with exportable governance frameworks, administrative toolkits, and technical alignment.

#### **2. Grassroots Development: Scaling the Pyramid**

A healthy sporting federation relies on a wide foundation at the grassroots level to sustain high-performance national tiers.

**Data-Driven Growth Models:** In the last three years, we successfully doubled active participant numbers in the BMW Car Club Gauteng races. This was achieved by creating a welcoming, structured environment with clear technical parity that prioritised competitor retention and technical

mentorship. MSA must replicate these scalable growth models nationwide, fostering club-level sprint, skidpan, and karting initiatives that capture young talent early.

Digital and Virtual Gateways: MSA should broaden its governance to deeply integrate and formalise digital motorsport (Sim Racing) as a highly accessible, low-cost pipeline to identify and transition talent into physical motorsport environments.

### 3. Equity, Gender, and Diverse Participation

The future sustainability of South African motorsport hinges on reflecting the true demographics of our country. Diversity is not just a compliance requirement; it is a necessity for the sport's commercial survival.

Commercial and OEM Alignment: Securing major automotive manufacturers as strategic partners—exemplified by keeping BMW integrated as an official OEM gem in regional racing—provides the necessary commercial framework to fund development academies. MSA must leverage these manufacturer and sponsor relations to create ring-fenced development budgets. Empowering Female and Underrepresented Competitors: MSA should champion targeted programmes that actively elevate women and individuals from historically disadvantaged backgrounds, not only in the driver's seat but across the entire sporting ecosystem. This includes subsidised training and clear pathways for female clerks of the course, technical scrutineers, stewards, and team managers.

### Summary Conclusion

MSA must be managed with the highest standard of King IV corporate governance and fiduciary oversight, ensuring every cent of affiliation and licence fees directly fuels the sport's infrastructure. By combining exhaustive knowledge of national race series with a passion for execution, my vision is an MSA that protects the integrity of the sport while aggressively driving a transformation and growth agenda that ensures motorsport thrives for generations to come.

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### 4. MEGAN PRINSLOO (KTM SA)

**Nominated by:** GXCC RACING

**Occupation:** Marketing and Motorsport Manager

**MOTORSPORT INVOLVEMENT:** Team KTM

### NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF

**MOTORSPORT:** Add value and expertise to two-wheel offroad and motorsport as a whole.

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### 5. NEVILLE LOOSEMORE

**Nominated by:** POLO CUP ASSOCIATION

**Occupation:** Business Owner

**MOTORSPORT INVOLVEMENT:** Director of Speedspot Promotions - Tar Oval and Management of tar oval

### NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF

**MOTORSPORT:** You see administrators of a very complex sport. Needs a strong Board to direct a modern sport which has become very volatile.

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## 6. MARK CRONJE

**Nominated by:** 111 SPORTS & SALOONS

**Occupation:** entrepreneur, business owner

**MOTORSPORT INVOLVEMENT:** A dynamic and results-driven entrepreneur, business owner, and elite professional motorsport athlete with nearly three decades of success in retail franchise management and top-tier competitive racing.

Proven track record of scaling business operations, driving consecutive multi-year revenue growth, and leading teams to victory both in the boardroom and on the track. Exceptional expertise in strategic planning, franchise operations, and high-pressure performance management.

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## 7. KAREN WEEHUIZEN-LONDT

**Nominated by:** ZONE 7 MX CLUB

**Occupation:** Business Owner

**MOTORSPORT INVOLVEMENT:** COC/MSA Steward in MX

Club Steward/Assistant COC in Enduros, MSA Steward in Offroad, Club Steward in Rally, Steward/Environmental Officer in Dirt Oval, Assistant COC in bikes/cars at main circuit

Jury member at the 2025 Roof of Africa, First female COC at MXOAN at Zone 7 2023

Assistant Race Director MXOAN in Zimbabwe in 2025, Competitor Liaison officer for Speed Classic in Cape Town, Assistant COC for World Super-X in Cape Town in 2025

I have just been appointed the Chairperson of the Enduro working group  
Represent FIM Africa for enduro racing.

**NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF MOTORSPORT:** I believe MSA plays a vital role in the governance, regulation and development of motorsport. Its primary responsibility is to ensure that the sport is administered fairly, safely and transparently, while upholding the highest standards of integrity and compliance.

MSA should provide effective leadership, establish and enforce consistent rules and regulations, support the growth of motorsport across all disciplines, promote inclusivity and development, and represent the interests of competitors, officials, clubs and stakeholders. Through sound governance and strategic planning, MSA should foster a sustainable motorsport environment that prioritises safety, fair competition and the long-term success of the sport.

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## 8. LEON HILL

**Nominated by:** SOUTHERN AFRICAN ENDURANCE SERIES

**Occupation:** Management

**MOTORSPORT INVOLVEMENT:** Not provided

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## 9. CINDY VAN DER LAAN

**Nominated by:** SOUTHERN AFRICAN ENDURANCE SERIES

**Occupation:** General Manager Southern African Endurance Series

**MOTORSPORT INVOLVEMENT:** Cindy van der Laan is a respected South African motorsport executive with extensive experience in event management, commercial partnerships, marketing, media and

motorsport development. As General Manager of the Southern African Endurance Series (SAES), she plays a central role in the strategic growth and day to day operation of one of Africa's fastest growing endurance racing championships.

Her career has been built around developing sustainable motorsport platforms that create opportunities for drivers, teams, sponsors, officials and young talent. Cindy is responsible for overseeing championship operations, race event planning, commercial partnerships, sponsorship acquisition, stakeholder relations, marketing strategy, media coordination and the delivery of national motorsport events across South Africa.

A passionate advocate for developing African motorsport, Cindy was instrumental in organising the inaugural FIA African Karting Cup in South Africa, working alongside the FIA and Motorsport South Africa to deliver a landmark event that welcomed competitors from across the African continent. The championship created an international pathway for young drivers and showcased Africa's growing motorsport talent on the global stage.

Throughout her career, Cindy has become recognised for combining strong commercial thinking with operational excellence. She has successfully built relationships with corporate partners, government stakeholders, media organisations and international motorsport bodies, helping position motorsport as a platform for youth development, tourism, education and economic growth.

Under her leadership, SAES continues to expand beyond traditional racing by creating initiatives that develop future drivers, engineers, technicians, media professionals and event specialists. She has been closely involved in establishing programmes that improve accessibility to motorsport while strengthening pathways from grassroots participation through to international competition.

Cindy is also committed to increasing the visibility and influence of women within the motorsport industry. She believes leadership should be driven by capability, collaboration and innovation, and continues to champion greater diversity both on and off the racetrack. Her work has contributed to a growing recognition of female leadership within South African motorsport.

Known for her attention to detail, strategic planning and ability to manage complex, multi stakeholder projects, Cindy has earned a reputation for delivering professional, high-quality events while building meaningful partnerships that create long term value for the sport.

Today, she continues to lead the Southern African Endurance Series into a new era of growth, focusing on commercial sustainability, international collaboration, youth development, transformation and positioning South Africa as a premier destination for endurance racing on the African continent.

Cindy van der Laan is a South African motorsport executive and championship administrator, serving as General Manager of the Southern African Endurance Series (SAES). She is responsible for the strategic, commercial and operational leadership of one of Africa's leading endurance racing championships, working with teams, sponsors, governing bodies and industry partners to grow motorsport across the region.

Her broader involvement in motorsport administration includes strategic planning, business development, championship operations, marketing, communications, youth development initiatives and the advancement of sustainable motorsport programmes within Southern Africa.

**NOMINEE'S VIEWS REGARDING MSA'S ROLE IN THE CONTROL AND ADMINISTRATION OF MOTORSPORT:** Motorsport South Africa (MSA) plays a vital role as the recognised governing body responsible for the regulation, safety and administration of motorsport in South Africa. Through its governance framework, technical regulations, licencing and officiating standards, MSA provides the structure that enables competitors, organisers, officials and promoters to participate in the sport with confidence and consistency.

I believe that strong collaboration between MSA, championship promoters, circuit owners, competitors, sponsors and other stakeholders is essential to ensuring the continued growth and sustainability of motorsport. By working together, we can improve accessibility to the sport, strengthen development pathways for young talent, uphold the highest standards of safety and sporting integrity, and create greater opportunities for participation across all disciplines.

As General Manager of the Southern African Endurance Series, I value the role MSA plays in maintaining fair competition and effective governance. I support ongoing engagement between the governing body and the motorsport community to encourage innovation, strengthen relationships and ensure South African motorsport remains competitive, professionally managed and respected both nationally and internationally.

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# BERNARDO AGOSTINHO HOMEM DE GOUVEIA

**Nominee for Director Position – Motorsport South Africa (MSA)**

## PIT WALL CONTACT

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## 1. Executive Profile

Professional Accountant (SAIPA), business owner, and senior motorsport administrator with 20+ years' experience in financial governance, non-profit administration, and strategic leadership. Combines strong fiscal discipline with active racing involvement and deep operational knowledge of South African motorsport. Serves as Director and Treasurer for multiple Non-Profit Companies, with proven expertise in compliance, fiduciary duties, King IV governance principles, and stakeholder management. Brings a national view of racing structures and a clear commitment to commercial sustainability, competitor growth, and administrative excellence within Motorsport South Africa.

## 2. Motorsport Leadership & Boardroom Value

### **Chairman | BMW M Performance Parts Race Series**

#### **2018 – Present**

- Lead strategy, operations, and race-series execution for one of South Africa's leading regional track racing platforms.
- **Commercial Strategy & Grid Growth:** Doubled active BMW Car Club Gauteng race participation within three years through focused competitor engagement, technical parity, and stronger series marketing.
- **OEM Integration:** Secured and sustained BMW South Africa's involvement as a key OEM sponsor, aligning corporate brand standards with regional motorsport delivery.
- **Cross-Provincial Development:** Supported the formalisation of the BMW Car Club Cape Town Race Series by sharing governance frameworks and technical regulations.
- **Event Logistics & Compliance:** Oversee race-day logistics, operational coordination, and regulatory compliance in line with national motorsport requirements.

## 3. Core Competencies

- **Motorsport Growth & Administration:** Scale racing fields, manage competitor relationships, and strengthen grid quality within regulated sporting environments.
- **OEM & Commercial Stakeholder Relations:** Connect independent sporting bodies with automotive manufacturers to secure credible commercial alignment.
- **National Series Insight:** Understand South African regional and national racing structures, regulations, and operating models across disciplines.

- **Corporate Governance & Compliance:** Navigate statutory, regulatory, and legal frameworks governing Non-Profit Companies.
- **Fiduciary & Financial Leadership:** Lead budgeting, reporting, cash-flow management, risk mitigation, and financial controls.

#### 4. Non-Profit Governance & Financial Stewardship

- **BMW Car Club Gauteng NPC** (Director, Board Member, Treasurer/CFO | 2016 – Present)
- **Os Administradores NPC** (Director, Board Member, Treasurer/CFO | 2017 – Present)
- **The Portuguese Forum NPC** (Director, Board Member, Treasurer/CFO | 2001 – Present)
- **Benoni Portuguese Church** (Treasurer/CFO | 1999 – 2025)
- **Various Residential & NGO Committees** (Financial and committee advisory roles)
- **Board oversight:** Provide governance oversight, shape organisational strategy, and promote transparency across membership-driven entities.
- **Treasury responsibility:** Manage budgets, financial reporting, cash flow, and committee-level financial advisory.
- **Audit and compliance leadership:** Lead annual financial statement audits and maintain disciplined controls, compliance, and financial sustainability.

#### 5. Professional Qualifications & Professional Bodies

- **Registered Professional Accountant (SAIPA)** | Membership No. 19268 (Since 2007)
- **Registered Tax Practitioner** | Practitioner No. PR-2900124 (Since 2007)
- **Bachelor of Commerce (B.Com) in Accounting Sciences** | University of Pretoria (2003)
- **Matriculated** | Benoni High School (1997)

#### 6. Executive Career History

##### De Gouveia Accountants | Owner & Managing Director

2007 – Present

- Founded and grew a reputable accounting practice focused on advisory, governance, taxation, and financial reporting.
- Advise corporate and non-profit clients on compliance, risk management, and long-term financial sustainability.
- Lead a high-performing team and maintain executive client relationships while ensuring compliance with accounting standards and South African statutory requirements.

#### 7. References

Available upon request.



## Mark Cronje



Mark is a Gauteng-based businessman and an accomplished professional motorsport competitor with more than three decades of experience spanning virtually every level of competitive motorsport. Having started racing at a young age, his career has progressed from grassroots karting through circuit racing, national off-road competition, rallying and international competition. Throughout his career, motorsport has remained his passion, and he now wishes to dedicate more of his time, knowledge and experience to giving back to the sport that has, and continues to, play such an important role in both his and his family's life.

Although his earliest successes were achieved in karting, Mark's experience extends far beyond a single discipline. He has competed successfully in national circuit racing, where precision driving, technical vehicle development and close collaboration with engineers, manufacturers and race teams formed an integral part of his career. He also competed extensively in national off-road racing before establishing himself as one of South Africa's leading rally drivers, ultimately becoming a three-time Overall South African Rally Champion. This broad competitive background, combined with exposure to international motorsport, has provided him with an appreciation of the unique opportunities, challenges and best practices across all major forms of motorsport.

Mark enjoyed a long and distinguished factory-backed career with Toyota Motorsport South Africa and Ford Motorsport South Africa. During more than a decade with Toyota Motorsport South Africa, he competed across multiple national motorsport disciplines, including Group N circuit racing, national off-road racing and national rallying. As a factory driver, he was actively involved not only in competition but also in vehicle development, testing, technical feedback, race strategy and representing one of South Africa's leading automotive manufacturers. Working within a professional manufacturer-supported programme gave him valuable insight into technical excellence, team management, governance, sponsor relations and the standards expected of elite competitors.

Following his success with Toyota Motorsport South Africa, Mark joined Ford Motorsport South Africa as one of its factory rally drivers. Between 2010 and 2015 he represented Ford at the highest level of South African rallying, securing three Overall South African Rally Championship titles. His responsibilities extended beyond driving and included close collaboration with engineers, technical staff, management and commercial partners while contributing to vehicle development and proudly representing one of the world's leading automotive brands.

His achievements also extend internationally. Mark won the prestigious Rotax Max Grand Finals in 2003 against many of the world's leading kart racers and has also won multiple South African National Karting Championship titles. Through competing internationally and working alongside world-class competitors, manufacturers and technical teams, he has developed an understanding of international motorsport standards, governance, professionalism and

competitor development pathways. This global perspective complements his extensive experience within South African motorsport and enables him to appreciate how international best practices can contribute to the continued development of the sport locally.

Mark's experience is not confined to driving alone. As the co-owner and manager of **The Kart Shoppe**, one of South Africa's well-known specialist karting businesses, he gained extensive experience in the commercial, technical and operational aspects of the sport while working closely with competitors, teams, parents, engine builders, chassis suppliers and officials. Combined with operating successful race teams and remaining actively involved in motorsport throughout his career, this has given him an exceptional understanding of the broader South African motorsport community.

Through more than three decades of active participation, Mark has built long-standing relationships with many of South Africa's most respected competitors, team owners, engineers, manufacturers, officials, organisers and administrators, while also developing relationships within the international motorsport fraternity. Many of these individuals have become trusted colleagues and personal friends through years of competing together, working within factory teams and contributing to the sport. As a result, he understands not only the technical and sporting aspects of karting, circuit racing, off-road racing and rallying, but also the people who make these disciplines successful. These relationships provide him with a balanced appreciation of the perspectives of competitors, teams, organisers, officials and governing bodies across the full spectrum of South African and international motorsport.

His involvement in the karting community remains particularly significant. He has remained closely connected to the grassroots level of the sport for many years. He understands the challenges facing competitors, parents, teams, clubs and officials and appreciates that karting is the foundation upon which much of South African motorsport is built. Given the current challenges and disputes affecting karting within Motorsport South Africa, this practical knowledge and ongoing engagement represent one of his greatest strengths. Equally important is Mark's practical experience within Motorsport South Africa's governance framework. He has appeared as an expert before Motorsport South Africa Courts of Enquiry in numerous matters involving a variety of motorsport disciplines. This experience has given him first-hand knowledge of MSA's judicial procedures, disciplinary processes and regulatory framework, together with a practical understanding of how disciplinary decisions affect competitors, officials, clubs and Motorsport South Africa itself. Having participated in these proceedings with extensive practical motorsport experience, he appreciates the importance of fairness, consistency, procedural integrity and sound governance in maintaining confidence in the sport.

His involvement extends well beyond the hearing room. Through decades of active participation in karting, circuit racing, off-road racing and rallying, he has developed trusted relationships with competitors, parents, teams, engineers, officials, organisers and administrators across the South African motorsport community. This enables him to understand not only the regulatory framework, but also the practical concerns and perspectives of the various stakeholders affected by governance decisions.

In particular, Mark's long-standing involvement in the karting community provides him with valuable insight into an area that has presented significant governance and disciplinary challenges for Motorsport South Africa in recent years. Having competed in karting, co-owned and managed The Kart Shoppe, operated race teams and remained closely involved with the sport, he understands the perspectives of competitors, parents, clubs, officials and Motorsport

South Africa alike. His experience at both national and international level also enables him to appreciate how similar issues are approached in other motorsport environments. This balanced perspective would enable him to contribute constructively to discussions and decision-making aimed at strengthening confidence, improving communication and supporting fair, practical and sustainable outcomes for the benefit of the sport as a whole.

Outside motorsport, Mark has successfully built and managed award-winning businesses over many years, developing strong leadership, strategic planning and commercial management skills. As a business owner and director, he has extensive experience in boardroom decision-making, corporate governance, ethical leadership, financial oversight, regulatory compliance, risk management, and stakeholder engagement. He understands the importance of accountability, transparency, sound decision-making and maintaining the highest standards of integrity in organisations. These governance and leadership skills complement his extensive motorsport experience and would enable him to contribute effectively to the continued growth, sound governance and strategic direction of Motorsport South Africa.

Mark is firmly committed to the principles of good governance and recognises the importance of managing both actual and perceived conflicts of interest. In this regard, he records that his son currently competes in karting both locally and internationally. Should any matter arise that directly affects his son's participation or interests, he would promptly declare the conflict and recuse himself from any discussions, deliberations or decisions relating to that matter, thereby ensuring the integrity and independence of Motorsport South Africa's decision-making processes.

Through his unique combination of grassroots experience, international success, factory-backed competition, practical judicial experience within Motorsport South Africa, business leadership, governance expertise, and long-standing involvement across karting, circuit racing, off-road racing, rallying and the international motorsport community, Mark Cronje offers a balanced and informed perspective that would enable him to make a meaningful contribution to the continued development, governance and future success of Motorsport South Africa.

Mark Cronje  
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10 July 2026

Mark Cronje

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### Professional Profile

A dynamic and results-driven entrepreneur, business owner, and elite professional motorsport athlete with nearly three decades of success in retail franchise management and top-tier competitive racing.

Proven track record of scaling business operations, driving consecutive multi-year revenue growth, and leading teams to victory both in the boardroom and on the track. Exceptional expertise in strategic planning, franchise operations, and high-pressure performance management.

### Core Competencies

**Business Leadership:** Franchise Management, Strategic Planning, Business Development, P&L Ownership.

**Operations & Sales:** Supply Chain Optimization, Customer Relationship Management (CRM), Retail Marketing.

**Motorsport & Performance:** Professional Racing (Circuit, Rally, Off-Road), Technical Data Analysis, Team Leadership.

### Professional Experience

Franchise Owner / Director

**Easy Life Kitchens (Faerie Glen & Ruimsig) | 2005 – Present**

**Owner & Operator (Faerie Glen): 2009 – Present**

**Owner & Operator (Ruimsig): 2005 – 2009**

Head up overall business strategy, financial management, sales pipeline, and project execution for premier kitchen design franchises.

Awarded **Franchise of the Year** for an unprecedented **4 consecutive years**, recognizing outstanding sales growth, operational excellence, and brand standards.

Successfully managed a major strategic relocation and market transition from the Ruimsig branch to the Faerie Glen branch in late 2009, expanding market share in the Gauteng region.

Part Owner / Director

**The Kart Shoppe | 1998 – 2005**

Held 50% equity and co-managed daily operations, retail sales, and technical support for a specialized motorsport outlet.

Developed a strong local customer base and established the business as a premier supplier in the competitive karting industry.

Professional Motorsport Career

Factory Race Driver

**Ford Motorsport** | 2010 – 2015

Competed at the highest level of South African rallying as a factory-backed driver for Ford.

Won the **Overall South African Rally Championship Title 3 times**, delivering elite performance and high-value brand representation for corporate sponsors.

Factory Race Driver

**Toyota Motorsport** | 1998 – 2009

Competed across multiple disciplines, including Group N circuit racing and National Off-Road racing, before successfully transitioning to National Rallying.

Maintained a decade-long factory drive, contributing to manufacturer championship points and technical vehicle development.

Key Sporting Achievements

**International Victory:** Winner of the prestigious **Rotax Max Grand Finals (2003)**, competing against top-tier international karting talent.

**National Titles:** Multiple South African National Karting Championship Titles.

**National Rally Titles:** 3-time Overall South African Rally Champion (2010–2015).

Education & Qualifications

*Diploma in sales and marketing (Damlin)*

Professional Competition Driving Licenses MSA / FIA accredited

References

EasyLife Kitchens Franchisor

Carl Rathero 011 792-9047